

## From EYE entrepreneur apprentice to EU climate pact ambassador

When Filip Koprčina signed up for the Erasmus for Young Entrepreneur programme in 2019 he had no idea that in 2022 he would have been appointed as the European Climate Pact Ambassador in Croatia. European Climate Pact is a movement towards sustainability, uniting individuals and companies and is a part of the EU Green Deal towards climate neutrality in 2050. Pact Ambassadors are a part of vast European network and carries responsibilities of promoting action beneficial for climate change. The ambassadors lead, inspire and connect, by sharing good practices, encouraging action, holding joint campaigns and working with other climate actors.

Featured as Forbes 30 under 30 for Europe, with 22 million euro of investment potential for renewable energy and with the title of Ambassador, Mr Koprčina becomes more than a supporter of climate action policy with his company. *“I hope Energy Shift to be the leading platform for investment in clean and renewable energy, creating impact and helping European citizens, as joining an EU Climate Pact network of ambassadors provided me training and opportunity to present Energy Shift to the wide public as well as talk about the Energy policy in Europe.”* he said.

The Erasmus for Young Entrepreneurs Alumni always carried a passion for environment, ecology and clean energy. But only with the EYE programme he could transform his business idea into reality and create a blockchain powered platform that enables citizens to jointly invest in and co-own solar farms. *“EYE was the perfect opportunity to gain this hands-on experience and necessary knowledge that I didn’t have. Working in a solar installation company, learning about the solar systems design and how it is set up was vital in getting me to where I am now,”* highlighted Koprčina.

Energy Shift joined several start-up incubator and accelerator programmes. This movement has helped Mr Koprčina to bring up his company’s technology readiness level, reaching new investors. He also has established connections with the other entrepreneurs, EU institutions officers and local policy makers. Without the programme, he insists, none of the above would have been achievable, and encourages every starting entrepreneur to [join the EYE](#) and boost their business.

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